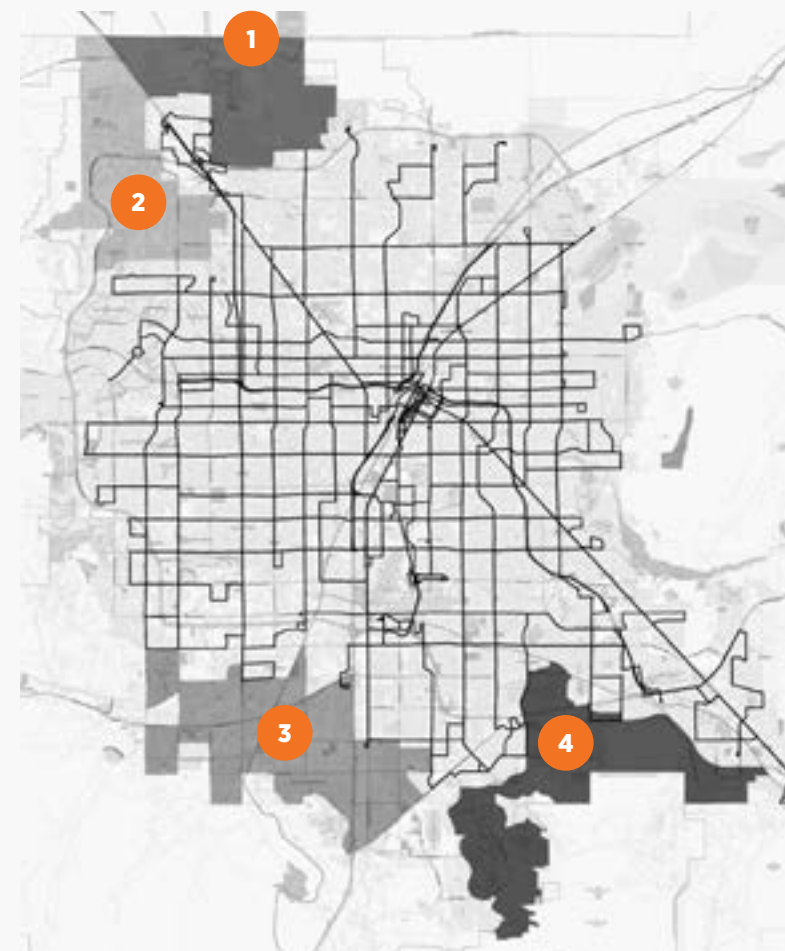


The Keolis study identified key insights that influenced our recommendations:

Route	Financial Performance*	Market Share Index
215	6	9
DEUCE	10	4
202	7	4
SX	5	2

*10 = strong farebox recovery, lowering the cost to operate and 1 = low farebox recovery, increasing the cost to operate



The weekday share of trips longer than 1 mile incoming or outgoing of these transit gaps is:

- 1 Tule Spring:**
2.5% of total trips (194K trips)
- 2 Centennial Heights - Providence:**
2.8% of total trips (224K trips)
- 3 Mountain's Edge - Southern Island:**
5.8% of total trips (455K trips)
- 4 McDonald Ranch - Mission Hill:**
4.3% of total trips (343K trips)

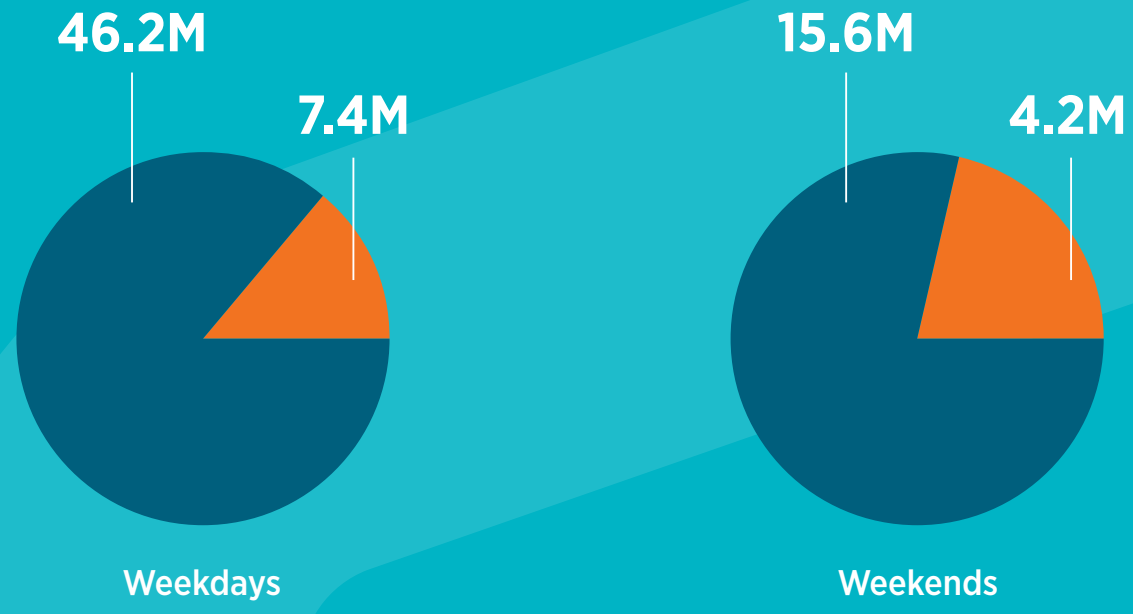


LAS VEGAS, NV CASE STUDY

In partnership with the Regional Transportation Commission of Southern Nevada (RTC SNV), Keolis Evolve identified the true mobility needs in the region and evaluated how well RTC SNV's current transit service meets those needs. The study resulted in recommendations such as a new service options in four underserved areas, changes to existing routes, and opportunities for new ways to attract riders.

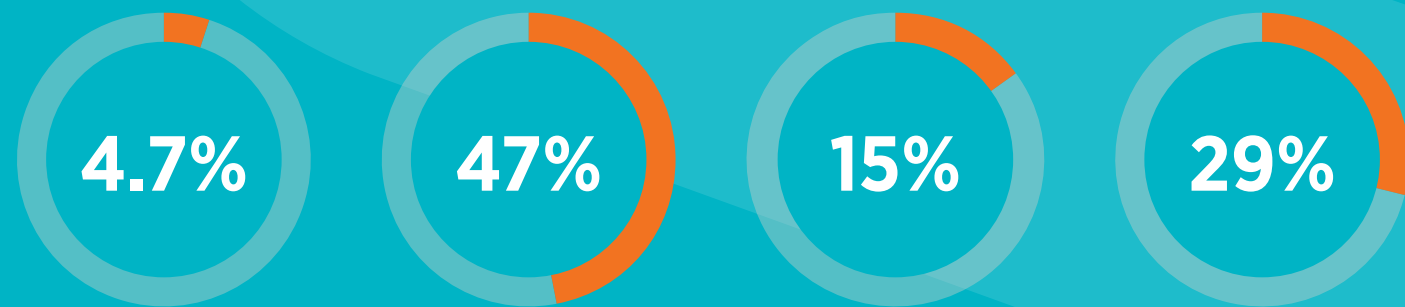
Keolis Evolve partnered with the RTCSNV to analyze mobility demand and mode usage, travel breakdowns, and major trip generators. Key findings included:

Key Recommendations



84% of all trips in a typical week are completed by residents, the remaining 16% are completed by visitors

RESIDENTS VISITORS



RTCSNV's current market share is 4.7% out of the 4.3 million potential trips in the region

47% of all weekly trips in the Valley could be completed on RTCSNV's services

4 periphery underserved areas make up 15% of the total mobility need within the region

29% of all one-seat trips over 1/2 mile can be completed by the current network, but only 16% of all one-seat trips over 2 miles



Change existing routes to increase ridership potential and market share, such as extending the Deuce on the Strip



Realign routes to create more one-seat rides, reducing transfers



Propose new routes that serve unmet needs



Introduce on-demand solution in four underserved areas



Increase advertising of routes to tap into potential market



Introduce fare payment from chip cards and phones to make service accessible to new riders